Here's a detailed framework for our website based:

1. Homepage

• Header:

- o **Logo:** Positioned on the top left, representing your brand.
- Navigation Menu: Home, About Us, Courses, Mentoring, Blog, Success Stories, Contact Us.
- o Call-to-Action (CTA) Buttons: "Join Now," "Explore Courses."

Hero Section:

- o Headline: "Empowering First-Generation Entrepreneurs."
- Subheadline: "Learn, Grow, and Launch Your Startup with Our Expert Guidance & Handholding Services."
- o CTA: "Get Started" button leading to course offerings.

2. Key Features Section:

o Three Columns:

- Courses: A brief introduction to your course offerings.
- Mentoring: Information about the mentoring services.
- **Community:** Highlight the community aspect and the support system.

• Success Stories:

• Carousel: Showcase testimonials and case studies from successful entrepreneurs who have benefited from your services.

Blog Preview:

 Latest Posts: Display the three most recent blog posts with images, titles, and short excerpts.

• Footer:

- Links: Quick links to important pages, social media icons, and a subscription form for the newsletter.
- o **Contact Information:** Address, email, and phone number.
- o Privacy Policy & Terms of Service: Links to legal pages.

3. About Us Page

• Our Mission:

 Vision & Mission Statement: Clearly articulate your mission and the impact you aim to create.

Our Team:

o **Team Members:** Photos and bios of key team members.

Our Partners:

 Collaboration: Highlight partnerships with government agencies, corporations, and other organizations.

3. Courses Page

• Course Offerings:

- o **Elementary Courses:** Details for high school students.
- Advanced Courses: Courses for undergraduates and dropouts.
- Mentorship Programs: Explain the three tiers: DIY, Done with You, Done for You.

Course Details:

- o **Course Descriptions:** Overview, syllabus, pricing, and duration.
- Enrollment CTA: "Enroll Now" buttons for each course.

• Learning Platform:

 Graphy Integration: Explanation of how courses are delivered and what students can expect.

4. Mentoring Page

Mentoring Programs:

- Overview: Explain the value of mentoring in entrepreneurship.
- Programs Offered: DIY, Done with You, Done for You with a breakdown of each service.
- o One on One meeting with mentors
- Success Metrics: Data and testimonials showing the effectiveness of your mentoring programs.

5. Blog Page

- Entrepreneurship Ecosystem Insights:
 - Categories: Organize content into categories such as Startups, Leadership, Market Trends.
 - o **Search Functionality:** Allow users to search by keywords, tags, or categories.
 - o **Share Buttons:** Social sharing options for each post.

6. Success Stories Page

- Case Studies:
 - o **In-depth Stories:** Detailed write-ups or videos on successful entrepreneurs.
 - o **Impact Metrics:** Data and results showing the impact of your training and mentoring.
- Testimonials:
 - o Video & Text Testimonials: Authentic feedback from past clients and students.

7. Contact Us Page

- Contact Form:
 - o Fields: Name, Email, Subject, Message.
 - o **Google Maps:** Embed map showing your office location.
 - o **Social Media Links:** Icons leading to your social media profiles.

8. Dynamic Sections

- Interactive Blog:
 - Engagement: Enable comments, likes, and shares to create a community feel.
- News and Updates:
 - o **Entrepreneurship News:** Automatically updated feed of relevant news.
- Newsletter Signup:
 - o **Pop-Up:** Option for visitors to subscribe to your newsletter for regular updates.

9. Admin Panel

• Content Management:

- o **Course Management:** Add, update, or remove courses and content.
- o **Blog Management:** Write, schedule, and publish blog posts.
- User Management: Manage student and mentor profiles, track progress, and interact with users.
- SEO activities

Analytics Dashboard:

- o **Traffic Analysis:** Overview of visitors, page views, and conversion rates.
- User Engagement: Insights into course completions, time spent on the site, and popular content.
- o Sales & Conversion: Track course sales, revenue, and lead generation.

• Automation Tools:

- Email Automation: Set up automated emails for course enrollment, reminders, and follow-ups.
- CRM Integration: Connect with your CRM system to manage leads and customer interactions.